

Credit Union BUSINESS

2009 ADVERTISING RATES & MECHANICAL SPECIFICATIONS

	Open	3x	6x	9x	12x
Full Page	5,885	5,650	5,400	5,330	5,000
1/2 Page	3,215	3,070	2,950	2,852	2,600
1/4 Page	2,035	1,450	1,300	1,250	1,200

- All graphics must be **300 dpi** or greater. • All graphics must be in **CMYK** format.
- All type must be converted to outlines.
- Use Acrobat's standard press settings to generate the PDF.
- **If your ad includes bleeds, you must include the .125-inch bleed (minimum), whether creating a spread, full page half or quarter page bleed ad plus all printer's marks as part of the PDF file.**
- **All artwork should be FTP'd to Credit Union BUSINESS.**

Please send an email to: charlie@creditunionbusiness.com for FTP instructions.

Alternatively, artwork may be submitted on CD to the following address:

Credit Union BUSINESS | attn: Art Department | PO Box 2223 Palm Beach, Fl. 33480 | 561-282-6015

