

- All graphics must be **300 dpi** or greater.
- All graphics must be in **CMYK** format.
- All type must be converted to outlines.
- Use Acrobat's standard press settings to generate the PDF.
- **If your ad includes bleeds, you must include the .125-inch bleed (minimum), whether creating a spread, full page half or quarter page bleed ad plus all printer's marks as part of the PDF file.**
- **All artwork should be FTP'd to Credit Union BUSINESS.**

Please send an email to: [charlie@creditunionbusiness.com](mailto:charlie@creditunionbusiness.com) for FTP instructions.

Alternatively, artwork may be submitted on CD to the following address:

Credit Union BUSINESS | attn: Art Department | PO Box 2223 Palm Beach, Fl. 33480 | 561-282-6015

